



*For Immediate Release*

**Allendale, Inc. Releases Upcoming 2018 Ag Leaders Outlook Conference Webinar**

Chicago, IL. (January 2, 2018) Allendale Inc.'s 30th annual Ag Leaders Outlook Conference will be held January 23<sup>rd</sup> – 25<sup>th</sup> in an easy to access online webinar.

The conference will address outlooks for corn, beans, wheat, cattle, hogs and weather, and strategies for what's ahead.

Meteorologist Drew Lerner, president of World Weather Inc. will kick-off the event with a complete weather forecast for the major growing areas of the U.S., Canada, and South America. A lot of focus will be on La Nina, and how it will affect 2018 crop.

Next Allendale will share their complete fundamental, technical, and price outlooks complete with hedge strategies for grains and livestock. The webinar style format means there is no travel involved for attendees and provides ample opportunity for the presenters to take your questions.

Media Registration is complimentary, Call Zach Sounhein at 800-262-7538 or email [zsounhein@allendale-inc.com](mailto:zsounhein@allendale-inc.com)

Allendale's corporate office is at 4506 Prime Parkway, McHenry, with affiliated offices throughout the U.S. Now in its 35th year, the company provides market analysis and brokerage for grain and livestock traders, and develops market plans for agricultural producers.